



BEFORE THE BOARD OF SUPERVISORS
OF THE COUNTY OF SANTA CRUZ, STATE OF CALIFORNIA

RESOLUTION NO. 4-2019

On the motion of Supervisor Leopold
Duly seconded by Supervisor Coonerty
The following resolution is adopted

RESOLUTION TO SUPPORT PARTICIPATION IN THE 2020 CENSUS

WHEREAS, the U.S. Census Bureau is required by Article I, Section 2 of the U.S. Constitution to conduct an accurate count of the population every ten years; and

WHEREAS, the County of Santa Cruz received \$78.7 million in direct federal funding in Fiscal Year 2017-18, an amount determined in part by census data; and

WHEREAS, census data also helps determine the apportionment of seats each state will have in the U.S. House of Representatives and is used in the redistricting of state legislatures, county boards of supervisors and city councils; and

WHEREAS, the decennial census is a huge undertaking that requires cross-sector collaboration and partnership in order to achieve a complete and accurate count; and

WHEREAS, the U.S. Census Bureau is facing several challenges with the 2020 Census, which include declining response rates, technological change, and fiscal constraints, and support from local government is critical; and

WHEREAS, the County of Santa Cruz includes numerous recognized hard-to-count populations, including seniors, immigrants including many migrant farmworkers, students and more; and

WHEREAS, the County of Santa Cruz is eligible to receive \$111,586 from the California Complete Count Census 2020 Office, based on population and the California Hard-to-Count Index created by the California Department of Finance, Demographic Research Unit and modeled on the U.S. Census Bureau's Hard-to-Count Score of past censuses; and

WHEREAS, the County of Santa Cruz, in partnership with other local governments, the State, businesses, and community organizations, is committed to ensuring every resident in the County is counted; and

WHEREAS, the County of Santa Cruz, in accepting the allocation amount will be obligated to ensure timely and comprehensive reports as set forth in the terms of the California Complete Count 2020 Office Outreach Agreement including: preparing a Strategic Plan; participating in monthly in-person meeting or call with the assigned State

Attachment: Resolution - California Complete Count 2020 Census (6422 : Agreement to Conduct Outreach Related to the 2020 Census)

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Regional Program Manager; preparing quarterly written reports; preparing an Implementation Plan; and preparing a Final Report;

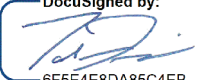
NOW, THEREFORE, BE IT RESOLVED AND ORDERED that the Board of Supervisors of the County of Santa Cruz recognizes the importance of the 2020 Census and supports participation in helping to ensure a complete, fair and accurate count.

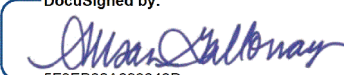
BE IT FURTHER RESOLVED AND ORDERED that the Board of Supervisors of the County of Santa Cruz:

1. Elects to opt-in and authorize execution of the County-Optional Agreement to Conduct Outreach Related to the California Complete Count 2020 Census by the County Administrative Officer to be eligible for \$111,586 in funding from the State in Fiscal Years 2018-19, 2019-20 and 2020-21; and
2. Commits to work with the cities within the County, other local government agencies, community organizations and regional foundations, businesses, educational agencies, labor organizations and other groups to maximize 2020 Census participation and implement an outreach plan that leverages County funding and builds on the efforts of others to achieve an accurate and complete census count.

PASSED AND ADOPTED by the Board of Supervisors of the County of Santa Cruz, State of California, this 15th day of January, 2019, by the following vote:

AYES: Leopold, Coonerty, Caput, McPherson, Friend
 NOES: None
 ABSENT: None
 ABSTAIN: None

DocuSigned by:

 6F5E4E8DA85C4EB...
 Zach _____
 the Board of Supervisors

DocuSigned by:

 5F3EB32A693849D...
 Susan Galloway _____
 ATTEST: Clerk of the Board

Approved as to Form:

 Office of the County Counsel

DISTRIBUTION: CAO, County Counsel

Attachment: Resolution - California Complete Count 2020 Census (6422 : Agreement to Conduct Outreach Related to the 2020 Census)

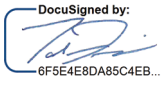
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Certificate Pages: 2	Initials: 0
AutoNav: Enabled	Envelope Originator:
Envelopeld Stamping: Enabled	Susan Galloway
Time Zone: (UTC-08:00) Pacific Time (US & Canada)	2633 Camino Ramon Ste 500
	San Ramon, CA 94583
	susan.galloway@co.santa-cruz.ca.us
	IP Address: 66.135.61.17

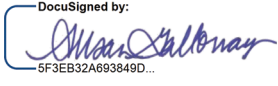
Record Tracking

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Signer Events

Signer Events	Signature	Timestamp
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Electronic Record and Signature Disclosure: Not Offered via DocuSign

Susan Galloway Susan.Galloway@co.santa-cruz.ca.us Chief Deputy, Clerk of the Board of Supervisors County of Santa Cruz Security Level: Email, Account Authentication (None)	 <p>DocuSigned by: 5F3EB32A693849D...</p> <p>Signature Adoption: Drawn on Device Using IP Address: 63.194.190.100</p>	<p>Sent: 1/18/2019 7:30:09 AM Viewed: 1/18/2019 6:54:38 PM Signed: 1/18/2019 6:54:50 PM</p>
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Electronic Record and Signature Disclosure: Not Offered via DocuSign

CBD eSignature CBD.eSignature@co.santa-cruz.ca.us Clerk of the Board of Supervisors County of Santa Cruz Security Level: Email, Account Authentication (None)	 <p>DocuSigned by: F2707B2E5811438...</p> <p>Signature Adoption: Drawn on Device Using IP Address: 63.194.190.100</p>	<p>Sent: 1/18/2019 6:54:51 PM Viewed: 1/18/2019 6:58:20 PM Signed: 1/18/2019 7:00:32 PM Freeform Signing</p>
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Electronic Record and Signature Disclosure: Not Offered via DocuSign

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Agent Delivery Events	Status	Timestamp
Intermediary Delivery Events	Status	Timestamp
Certified Delivery Events	Status	Timestamp
Carbon Copy Events	Status	Timestamp

Carbon Copy Events	Status	Timestamp
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Payment Events	Status	Timestamps
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